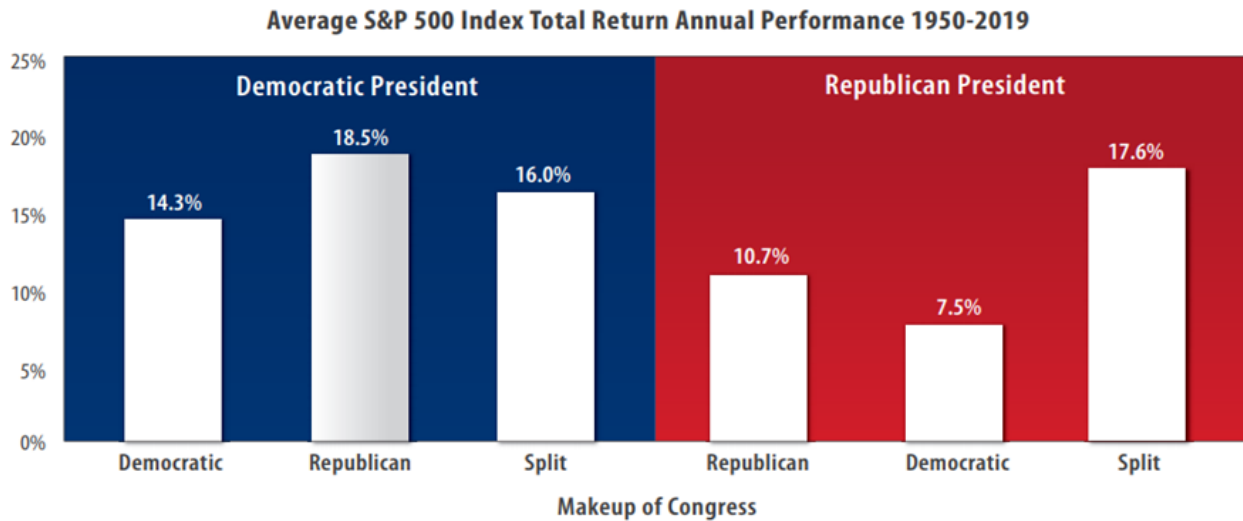
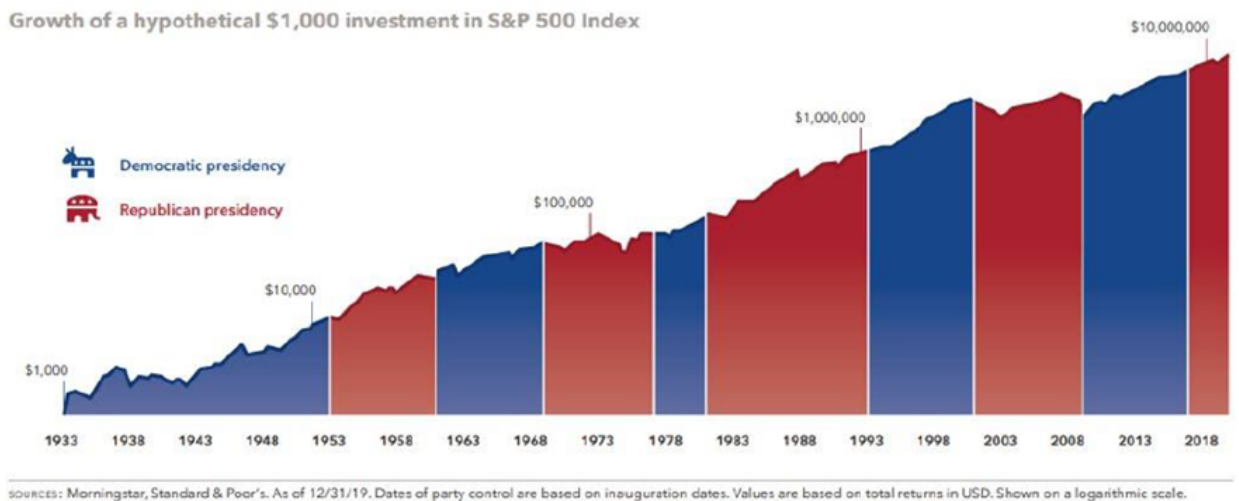


With the election less than 2 weeks away, we wanted to touch base with some information that might be helpful. As if the virus has not caused enough anxiety this year, we have a presidential election to deal with. We have been hearing from investors on both sides of the isle, some are excited, and others are fearful of a change; some are optimistic about the markets, while others can't move to cash quick enough. The last thing we want to do is make any knee-jerk decisions or let our emotions take control.

Markets can be unpredictable in these situations and making extreme short-term investment decisions based on predicting the winner of an election is a fool's game. Investors often let their political views bleed over into their investments, which has historically proven to be a mistake. Some investors claim the markets perform better under one administration versus another. Below is a graph showing market performance under various scenarios, as you can see the markets have provided positive returns under all circumstances.



There are many unknowns when dealing with the election cycle. We can't predict the outcome of the election. As we have seen in the past, polling is not as accurate as we would hope. Even if we knew for sure who was going to win the election, it is almost impossible to predict how the markets will react. For instance, Biden is leading in the polls and the markets are moving higher. Does this mean the markets are pessimistic about a Biden win, but not confident he will pull it off or does this mean the markets are optimistic about a Biden win? Companies will always find a way to be profitable and grow under any administration. Below is a graph showing the S&P 500 back to 1933 under different parties, and as you can see, the markets don't really care who is in office.



Although we do not believe the outcome of the elections will impact the performance of the markets in the long term, it could cause some short-term volatility. It is important to maintain a long-term perspective and not let near term volatility influence your investment decisions. Please feel free to reach out if you have questions or concerns, we are here to help.

Information presented is believed to be accurate and current and has been prepared from sources believed to be reliable. It should not be viewed as personalized investment advice. All expressions of opinion reflect the judgment of the presenter on the date of the presentation and are subject to change. Always consult your financial professional regarding your specific situation. Advisory services are offered through Foresight Wealth Management, LLC, a Registered Investment Advisor with the SEC. Foresight Wealth Management, LLC only transacts business in states where it is properly registered or is excluded or exempted from registration requirements. SEC registration does not constitute an endorsement of the firm by the Commission and does not imply that the advisor has achieved a particular level of skill or ability. All investment strategies have the potential for profit or loss.